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NGUYEN LE

QUOC THAI

PHONE • LOCATION

0915 195 611 SENIOR DESIGNER

Tan quy Ward, District 7, HCM City

PROFILE

A good design is not only visually appealing but also effectively conveys a story. This is my design philosophy and I approach every project with it. I focus on learning and improving my knowledge to continuously improve myself.

In nearly 10 years of experience, I am proud to have realized the vision of more than 200 clients and businesses.

EDUCATION

- ► INFORMATION TECHNOLOGY

 UNIVERSITY OF SCIENCE

 2012 2014
- ► MULTI MEDIA ART DESIGN FPT ARENA MULTIMEDIA 2015 - 2016
- ► IELTS (IN PROGRESS)

 THE INTERNATIONAL ENGLISH

 LANGUAGE TESTING SYSTEM

 2024

EXPERIENCE

GRAPHIC DESIGNER | SANTONIO GROUP | 2016

SANTONIO GROUP is a company that produces and exports organic products to major markets such as Canada and the US.

My primary responsibility is to manage the brand's identity for the company. This includes designing and producing product packaging as well as creating marketing materials for both domestic and international events and exhibitions.

nternational Exhibition Labels Catalogs Organic products

GRAPHIC DESIGNER | BLIZTCREATIVES | 2017 - 2018

Blitzcreatives is an agency located in Ho Chi Minh City. I have chosen it as my next career destination to gain experience and improve my skills.

Through exposure to diverse customer segments and high-frequency work, I have gained the ability to efficiently manage and coordinate workflows within a fast-paced environment.



DESIGN LEADER | DHD PRINTING | 2018 - 2020

In late 2018, I received an invitation from Mr. Vu Chi Dung, the CEO of DHD Printing Services and Trading Co., Ltd., to become the Leader Design team.

Additionally, I am in charge of designing and developing the company's website, as well as assisting the communications department in strategizing and execution.



SKILLS

TECHNICAL

▶ Photoshop
▶ Illustrator
▶ After Effects
▶ Premiere
▶ Figma
▶ JavaScript
▶ 3Ds max
▶ Lightroom
▶ Indesign

PROFESSIONAL

Illustration
Branding
Website
UX/UI
Packaging
Copywriters
Video editing
Digital marketing
Coaching

PROFICIENCY

► Teamwork	• • • • • • • • •
► Creative	••••••
► Flexible	••••••
► Stamina	•••••
► Leadership	•••••
► Research	••••••
► Drawing	••••••
► Photography	••••
► Time management	••••••
► Problem solving	••••••
► Multi-tasking	••••••
► Presentation	• • • • • • • •

EXPERIENCE (CONTINUE)

LEADER | PRODUCT DESIGNER | PKH APPLICATION | 2020 - 2021

In order to enhance my skills in UX/UI, I chose to join a company that focuses on software and application development. I was assigned the role of Head of Design, which involved overseeing the company's media publications and working closely with the Product and Engineering Departments to create medical applications.



DESIGN MANAGER | UPLIFT | 2021 - 2023

After many years of developing my skills and expertise, I realized that I needed to enhance my business acumen in order to continue growing. That's when I found Uplift, a company that offers training courses and business consulting services to Vietnamese businesses.

As a manager in the design department, I not only oversee the department but also participate in courses and consulting sessions with senior leaders and experienced trainers.



PREFERENCES

NGUYEN XUAN QUANG

CHAIRMAN & CEO | PKH

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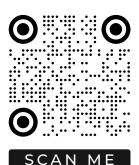
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PORTFOLIO



OR VISIT MY WEBSITE

WWW.THAINGUYEN.ONLINE

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