



thainlq170592@gmail.com

NGUYEN LE QUOC THAI

PHONE

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SENIOR DESIGNER

LOCATION

Tan quy Ward, District 7, HCM City

PROFILE

For me, great design goes beyond aesthetics - it tells a story and creates connection. Guided by this philosophy, I approach every project with curiosity, creativity, and a drive to improve. Over the past 10 years, I've helped bring the vision of more than 200 clients and businesses to life, and I continue to grow my craft to deliver designs that are impactful, meaningful, and lasting.

EDUCATION

► INFORMATION TECHNOLOGY

UNIVERSITY OF SCIENCE

2012 - 2014

► MULTI - MEDIA ART DESIGN

FPT ARENA MULTIMEDIA

2015 - 2016

► IELTS (IN PROGRESS)

THE INTERNATIONAL ENGLISH
LANGUAGE TESTING SYSTEM

► SHORT COURSES

BUSINESS SKILLS

EXPERIENCE

GRAPHIC DESIGNER | SANTONIO GROUP | 2016

Santonio Group is a producer and exporter of organic products to major markets such as Canada and the US. In my role, I lead the development of the company's brand identity - from designing and producing product packaging to creating marketing materials that represent the brand at both domestic and international events and exhibitions.



International Exhibition

Labels

Catalogs

Organic products

GRAPHIC DESIGNER | BLIZTCREATIVES | 2017 - 2018

Blitzcreatives is an agency located in Ho Chi Minh City. I have chosen it as my next career destination to gain experience and improve my skills.

Through exposure to diverse customer segments and high-frequency work, I have gained the ability to efficiently manage and coordinate workflows within a fast-paced environment.



Working Process

Multi-task

Workflow Management

Report

Key - Visual

2D Animation

3D Modeling

DESIGN LEADER | DHD PRINTING | 2018 - 2020

In late 2018, I received an invitation from Mr. Vu Chi Dung, the CEO of DHD Printing Services and Trading Co., Ltd., to become the Leader Design team.

Additionally, I am in charge of designing and developing the company's website, as well as assisting the communications department in strategizing and execution.



Packaging

Wordpress

Training skills

Printing

Paper material

Paper mold

SKILLS

TECHNICAL

- ▶ Photoshop ●●●●●●●●●●
- ▶ Illustrator ●●●●●●●●●●
- ▶ After Effects ●●●●●●●●●●
- ▶ Premiere ●●●●●●●●●●
- ▶ Figma ●●●●●●●●●●
- ▶ JavaScript ●●●●●●●●●●
- ▶ 3Ds max ●●●●●●●●●●
- ▶ Lightroom ●●●●●●●●●●
- ▶ Indesign ●●●●●●●●●●

PROFESSIONAL

- ▶ Illustration ●●●●●●●●●●
- ▶ Branding ●●●●●●●●●●
- ▶ Website ●●●●●●●●●●
- ▶ UX/UI ●●●●●●●●●●
- ▶ Packaging ●●●●●●●●●●
- ▶ Copywriters ●●●●●●●●●●
- ▶ Video editing ●●●●●●●●●●
- ▶ Digital marketing ●●●●●●●●●●
- ▶ Coaching ●●●●●●●●●●

PROFICIENCY

- ▶ Teamwork ●●●●●●●●●●
- ▶ Creative ●●●●●●●●●●
- ▶ Flexible ●●●●●●●●●●
- ▶ Stamina ●●●●●●●●●●
- ▶ Leadership ●●●●●●●●●●
- ▶ Research ●●●●●●●●●●
- ▶ Drawing ●●●●●●●●●●
- ▶ Photography ●●●●●●●●●●
- ▶ Time management ●●●●●●●●●●
- ▶ Problem solving ●●●●●●●●●●
- ▶ Multi-tasking ●●●●●●●●●●
- ▶ Presentation ●●●●●●●●●●

EXPERIENCE (CONTINUE)

LEADER | PRODUCT DESIGNER | PKH APPLICATION | 2020 - 2021

In order to enhance my skills in UX/UI, I chose to join a company that focuses on software and application development. I was assigned the role of Head of Design, which involved overseeing the company's media publications and working closely with the Product and Engineering Departments to create medical applications.

- UX / UI
- Portal
- User flow
- Applications
- Wireframe & Prototyping
- Information Architecture
- Visual Design

DESIGN MANAGER | UPLIFT | 2021 - 2023

Over the years, I have honed my design expertise, but I soon realized that true growth also requires strong business acumen. This led me to Uplift, a company that provides training and consulting services to empower Vietnamese businesses.

As a design department manager, I not only lead my team but also actively participate in courses and consulting sessions with senior leaders and experienced trainers, allowing me to expand my skills, gain new perspectives, and drive greater impact

- Business Model
- Photography
- Branding
- Event organization
- Presentation
- Copywriters
- Planning
- Marketing

PREFERENCES

NGUYEN XUAN QUANG

CHAIRMAN & CEO | PKH

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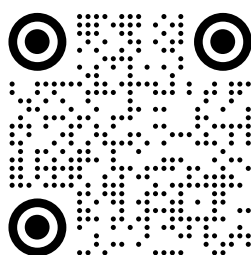
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PORTFOLIO



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